



Director of Park Visioning

Job Description

The Director of Park Visioning leads a small design studio to engage community Friends of Park (FOP) groups, government agencies, Park Pride program staff, and non-profit partners to plan, scope, and design physical improvements in parks within Park Pride's service area. This position reports to the Chief Administrative & Program Officer.

The salary for this full-time position will be commensurate with experience. Park Pride offers a competitive benefits package, including paid leave, medical, dental, and retirement. Park Pride's hybrid work environment balances remote work opportunities with time spent (2-3 days) in the office. Evening and weekend hours may be required. This role involves fieldwork for site visits, project execution, events, and meetings. Candidates must be local to Metro Atlanta and able to travel within our service area.

Responsibilities

Primary responsibilities include park planning and design technical assistance in partnership with FOP groups and government partners. Responsibilities include, but are not limited to:

Park Planning & Design Assistance

Park Vision Plans

- Plan and develop project ideas based on community input, budget, site conditions, accepted best practices, and applicable laws & regulations.
- Preparation for and facilitation of public and stakeholder meetings.
- Document and analyze existing site conditions including context, history, constraints, and opportunities.
- Create materials such as base maps, conceptual drawings, illustrative graphics, and written descriptions to convey design ideas
- Develop opinions of probable cost to assist in budgeting for capital improvements.
- Build relationships and trust with community members and government partners.
- Create and organize records of the public engagement process and their results.
- Develop, write, and publish vision plan reports to document the public engagement process, results, and design.

Conceptual Design Support

- Conduct site visits and design consultations with FOP groups interested in park improvements to help identify and conceptualize project scopes.

- Identify issues affecting the park and share design opportunities to improve the park experience.
- Prepare groups for readiness in applying for Park Pride grants and other sources of funding.
- Coordinate an annual park design workshop in partnership with FOP groups and volunteer designers.
- Conduct outreach to ensure equitable access to design assistance throughout Park Pride's service area, providing technical assistance and connecting FOP groups with other capacity building resources through other Park Pride programs.

Other duties

- Lead and mentor the Visioning team, fostering collaboration and providing performance coaching & feedback.
- Serve as a member of Park Pride's Management Team, assisting in determining strategic priorities of the organization, contributing ideas on day-to-day operations, and sharing departmental updates and opportunities for cross-team collaboration.
- Represent Park Pride at internal and external events, conferences, webinars, and the media.
- Serve as a member of the Parks & Greenspace Conference curriculum committee, assisting in the development of conference theme and selection of speakers.
- Manage continuing education for professional credentials at the Parks & Greenspace Conference.
- Provide graphic support for the Parks & Greenspace Conference.
- Track and report metrics in furtherance of Park Pride's strategic priorities.
- Participate in team meetings, professional development, and internal & external committees.
- Perform other duties as assigned.

Qualifications

- Bachelor's or Master's degree in landscape architecture, urban planning, architecture, or a related field
- Professional licensure as a Landscape Architect (or similar) is required.
- 5-7 years of experience in park planning, landscape design, or community-driven design projects.
- Experience leading participatory design processes, including community engagement, stakeholder facilitation, and consensus-building.
- Strong design skills, with experience developing conceptual plans, illustrative graphics, and written reports to convey design ideas.
- Proficiency in relevant design and visualization software, including Adobe Creative Cloud (Illustrator, Photoshop, InDesign), AutoCAD, and GIS mapping tools.
- Experience in site analysis and project scoping, including budgeting and cost estimation for capital improvements.

- Knowledge of best practices in park and public space design, including accessibility, sustainability, and regulatory considerations.
- Strong project management and organizational skills, with the ability to balance multiple projects and deadlines.
- Excellent written, verbal, and visual communication skills, with the ability to engage diverse audiences and translate complex ideas into accessible materials.
- Experience mentoring and leading a team, fostering collaboration and professional growth.
- Ability to work collaboratively both internally as well as with government agencies, nonprofit partners, and community groups to advance park projects.
- Passion for parks, public spaces, and equitable community development.

Organizational Background

Park Pride is an Atlanta-based nonprofit founded in 1989 with a mission to engage communities to activate the power of parks. Park Pride is working in Atlanta's parks ecosystem at every level—by improving neighborhood parks, creating community parks advocates, and connecting grassroots leaders, funders, and government partners—so that all Atlantans can have access to a great park. Whether it is through the Friends of the Park, Visioning, Grantmaking, Fiscal Sponsor, Community Gardens, or Volunteer programs, our services work in concert to catalyze engagement, education, and empowerment that leads to more local park advocacy, community stewardship, and, ultimately, quality, active park spaces that meet the community's needs.

Application Information: Please submit a resume, cover letter and a digital portfolio to hr@parkpride.org. Please put “**Director of Park Visioning**” in the subject line of the email. No phone calls or in person visits please. After the application deadline, you will receive communication about next steps in the process.

Application deadline is Friday, May 16, 2025.

Park Pride is an Equal Opportunity Employer committed to diversity and inclusion in the workplace. We actively welcome and encourage diverse candidates to apply.

To learn more about Park Pride, visit www.parkpride.org.