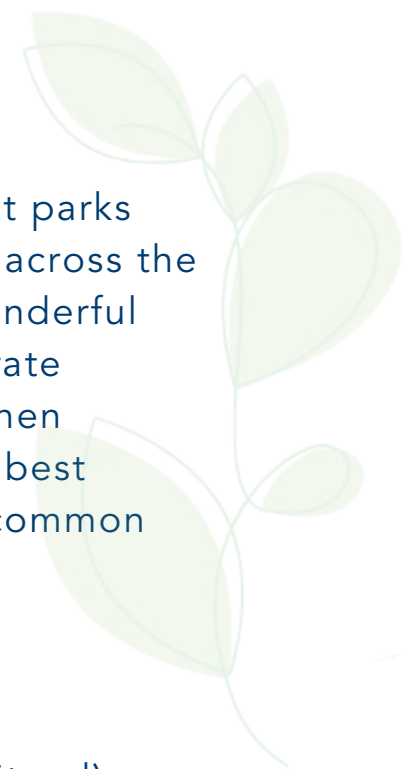




2025  
**parks** .....  
**& greenspace**  
**C O N F E R E N C E**

Connecting on  
Common Ground

Monday, March 24, 2025 | Atlanta Botanical Garden



## Parks & Greenspace Conference

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Each year, Park Pride hosts the Parks & Greenspace Conference — the largest parks conference in the southeast — showcasing thought leaders from Atlanta and across the nation. With over 500 attendees, the Parks & Greenspace Conference is a wonderful environment for networking with elected officials, community leaders, corporate champions, and park advocates who are driven to improve parks and strengthen communities. Through education and inspiration, the Conference focuses on best practices for companies, organizations, and individuals who are united by a common desire to improve parks and strengthen communities.

### Theme: “Connecting on Common Ground”

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Atlanta is a growing city, both in numbers and diversity. Parks are places of (literal) common ground that give us a shared sense of community. This year’s Parks & Greenspace Conference will highlight the theme of “Connections” in various forms, and the notion that parks provide the common ground that make our cities places to live and thrive.

*“From the speakers and content to the logistics, Park Pride’s 2024 Parks & Greenspace Conference was a flawless and tremendously positive experience. Nothing beats being in person with fellow parkies to celebrate the innovation, creativity, and progress that we’re all making.”*

**Catherine Nagel, Executive Director,  
City Parks Alliance**



# 2024 Conference Highlights

## 2024 Keynote Speakers



**Corey Wilson**

Superintendent, Recreation and  
Park Commission for the Parish  
of East Baton Rouge



**David A. Rubin**

Founding Principal,  
DAVID RUBIN Land Collective



**Priya Nanjappa**

VP of Conservation Programs,  
National Parks Conservation  
Association

## At a Glance

- 500+ registered park advocates, professionals, and government officials
- 14% increase in attendance compared to 2023 Conference
- 3 keynote presentations and 12 breakout sessions led by over 52 industry and community leaders
- 41 dedicated event sponsors
- 12 emails with sponsor recognition sent to Park Pride constituency
- 24 social media posts recognizing sponsors for 8,000+ followers

## Survey Says...

- 95% of attendees gave the overall event a 4 or 5 star rating
- 91% of attendees are interested in attending the Conference next year



Monday, March 24, 2025 | Atlanta Botanical Garden | [parkpride.org/conference](https://parkpride.org/conference)

# Sponsorship Opportunities

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## Opening Reception Sponsor: \$30,000

- Exclusive sponsor of the Opening Reception
- Speaking opportunity at the Opening Reception
- Logo recognition on Opening Reception invitations
- Large logo recognition in Conference marketing materials
- Year-round recognition as a Corporate Partner
- Dedicated social media recognition
- Private volunteer employee engagement opportunity
- Opportunity to host booth in the Sponsor Hall
- Option to provide premium item
- 10 Opening Reception tickets
- 10 Conference tickets

## Inspiration Awards Sponsor: \$20,000

- Inspiration Awards sponsor
- Logo on Inspiration Award presentation
- Large logo recognition in Conference marketing materials
- Year-round recognition as a Corporate Partner
- Dedicated social media recognition
- Private volunteer employee engagement opportunity
- Opportunity to host booth in the Sponsor Hall
- Option to provide premium item
- 6 Opening Reception tickets
- 8 Conference tickets

## Closing Reception Sponsor: \$15,000

- Sponsor of the Closing Reception
- Logo recognition at the Closing Reception
- Large logo recognition in Conference marketing materials
- Year-round recognition as a Corporate Partner
- Private volunteer employee engagement opportunity
- Dedicated social media recognition
- Opportunity to host booth in the Sponsor Hall
- 4 Opening Reception tickets
- 8 Conference tickets



[Click Here to Become a Sponsor!](#)

## **Lunch Sponsor: \$10,000**

- Lunch sponsor
- Logo recognition on lunch signage
- Logo recognition in Conference marketing materials
- Year-round recognition as a Corporate Partner
- Private volunteer employee engagement opportunity
- Dedicated social media recognition
- Opportunity to host booth in the Sponsor Hall
- 4 Opening Reception tickets
- 6 Conference tickets

## **Session Sponsor: \$7,500**

- Logo recognition for one Breakout Session
- Logo recognition in Conference marketing materials
- Year-round recognition as a Corporate Partner
- Private volunteer employee engagement opportunity
- Social media recognition
- Opportunity to host booth in the Sponsor Hall
- 4 Opening Reception tickets
- 6 Conference tickets

## **Park Advocate Sponsor: \$5,000**

- Logo recognition in Conference marketing materials
- Social media recognition
- Opportunity to host booth in the Sponsor Hall
- 4 Opening Reception tickets
- 4 Conference tickets

## **Park Friend: \$3,000**

- Name recognition in Conference marketing materials
- 2 Opening Reception tickets
- 4 Conference tickets

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## **New to the Conference?**

If you are not sure which sponsorship level is right for you, please contact Shannon Roudebush at [shannon@parkpride.org](mailto:shannon@parkpride.org) or (678) 439-7181 to learn more about sponsorship opportunities.



**[Click Here to Become a Sponsor!](#)**

# Park Pride Corporate Partner Benefits

Engage your employees with meaningful experiences they'll love! Park Pride's Corporate Partners support our mission while receiving complimentary custom volunteer experiences in local parks, plus sponsor recognition for Park Pride events. Become a Corporate Partner today when you sponsor the Parks & Greenspace Conference at the \$7,500 level and above!

## Volunteerism Benefits

- Participate in a tailored volunteer day in a local park designed for small and large teams
- Engage employees in team building experiences while enjoying the great outdoors
- Positively impact local parks by addressing urgent needs, supported by the surrounding community
- Receive dedicated social media posts highlighting your team's volunteer impact

## Recognition Benefits

- Year-round logo recognition as a Corporate Partner in Park Pride email communications, website, and social media
- Inclusion in our annual Impact Report
- Logo recognition on communications and presentations for Park Pride Roundtables

[Click Here to Learn More About Corporate Volunteer Days](#)



Monday, March 24, 2025 | Atlanta Botanical Garden | [parkpride.org/conference](https://parkpride.org/conference)

# PARK PRIDE BY THE NUMBERS

**12**  
**Graduates**

from the first Park  
Stewardship Academy cohort

**35 COMMUNITIES**

benefitted from park design services in 2023

**A RECORD**

**\$4 MILLION IN GRANTS**  
awarded for park improvements in 2024

**145+**

**FRIENDS OF  
THE PARKS GROUPS**

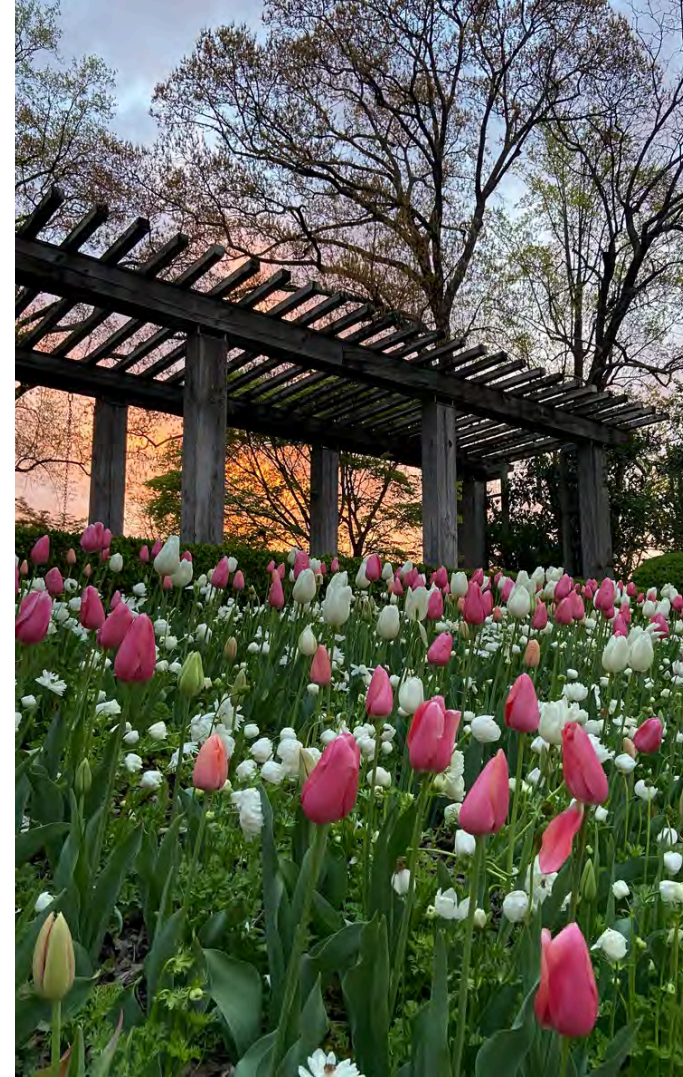
**7,300 SERVICE HOURS**  
in parks in 2023

**2 PARK**  
visionings per year

**195**  
**GREENSPACES**

directly impacted by  
Park Pride programs in  
Atlanta and DeKalb





2025  
**parks & greenspace**  
CONFERENCE

Connecting on  
Common Ground

See you there!

