



Park Pride's 2023 BY THE NUMBERS

195

greenspaces
stewarded by 145
registered Friends
of the Park groups



\$2.6M

awarded through
the Grantmaking
Program for park
improvements



12

graduates from
the first Park
Stewardship
Academy cohort



7,337

service hours in
parks dedicated
through the
Volunteer Program



"One of the beautiful things [about] Park Pride is they really center the neighbors who have a passion for green space in their community. They really help to empower residents that are starting at square one, and they hold your hand until you're ready to soar on your own."

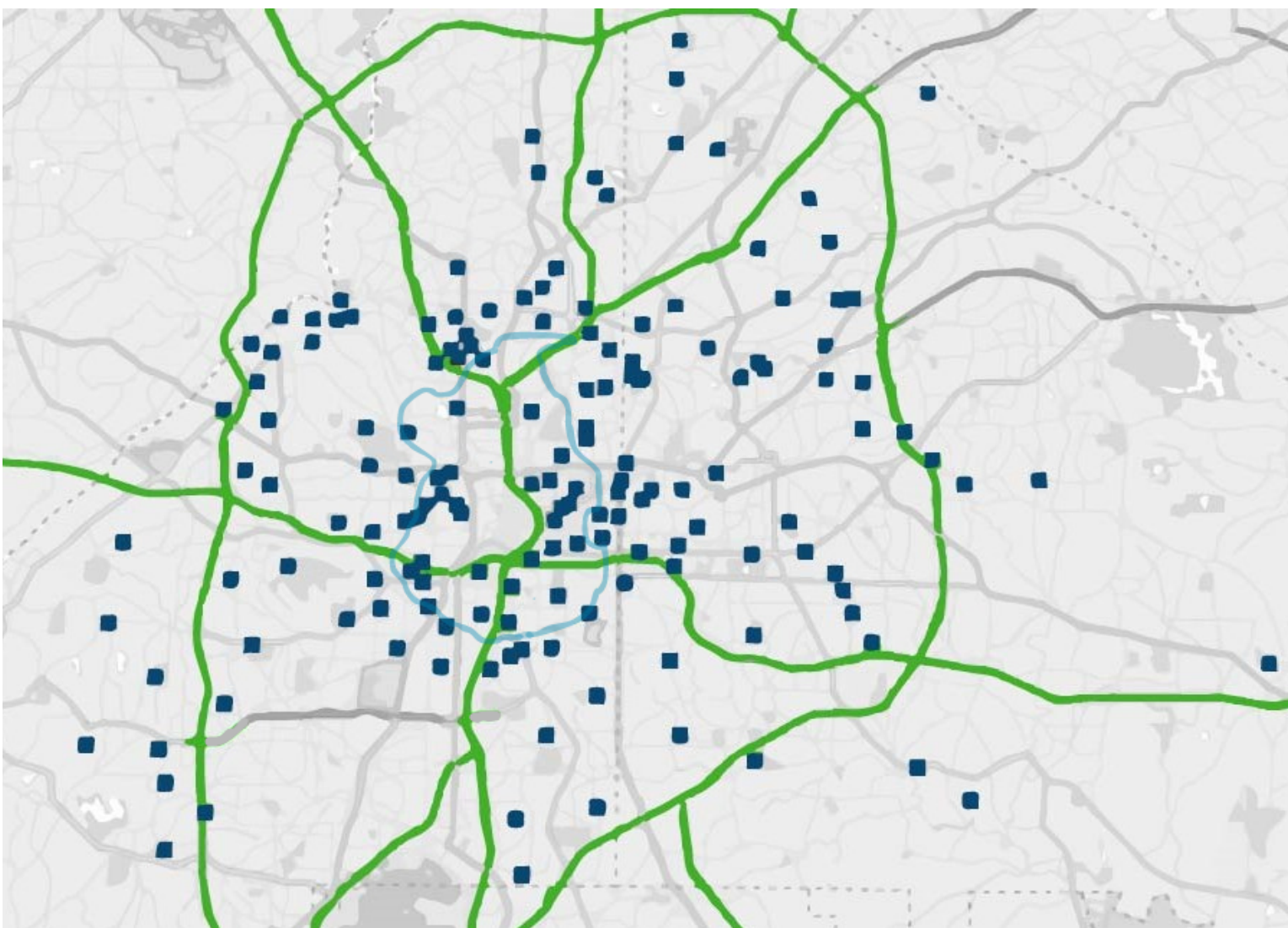
~ Annie Appleton, Friends of Lang Carson Park



QUALITY PARKS FOR ALL

Park Pride's mission is to engage communities to activate the power of parks. Whether through the Friends of the Park, Visioning, Grantmaking, Fiscal Sponsor or Volunteer Programs, our services catalyze community engagement, education, and empowerment, leading to quality parks that meet residents' needs.

Where We Worked in 2023



We believe that—regardless of race, income, zip code, or ability—all communities should have access to great parks. When parks meet the needs of communities, they are welcoming places for all to gather, play, relax, and connect with nature, encouraging mental and physical health and enhancing the resilience of our neighborhoods. This is the power of parks.



MEMORABLE HIGHLIGHTS



Parks for All Campaign

In March, Park Pride launched a \$12.8 million, multi-year comprehensive campaign. The most ambitious undertaking in our 34-year history, *Parks for All* will expand our services, deepen our impact, create more park advocates and increase funding for parks with an emphasis on low-income communities.



Park Stewardship Academy Launch

This summer, we launched the Park Stewardship Academy — an educational and skill-building program to help Friends of the Park members better activate their neighborhood parks. Our inaugural cohort graduated in December.



Parks & Greenspace Conference

Park Pride's annual conference, hosted at the Atlanta Botanical Garden, brought together nearly 500 people united by the desire to improve parks and strengthen communities.