Summer Intern Program: Communications & Development

Call for Applications

Founded in 1989, Park Pride is an Atlanta-based nonprofit that engages communities to activate the power of parks. We work with over 150 local Friends of the Park groups, providing leadership, services, and funding to help communities realize their dreams for neighborhood parks that support healthy people, strong neighborhoods, vibrant business districts, a robust economy and a thriving environment.

description:
The Communications and Development Intern will work closely with Park Pride’s Communications and Development teams. The right individual for this position is motivated, has highly developed interpersonal communication, writing, and video editing skills, and can manage multiple projects at the same time. This position will allow the intern to use and develop a wide range of skills that will prepare them for future employment in a Communications and/or Development office.

responsibilities include, but are not limited to:

- Researching and developing human-interest stories for use in both fundraising and media relations
- Conducting constituent and donor interviews
- Creating a series of videos to support awareness and fundraising campaigns
- Supporting development administrative tasks
- Developing content for website, blog, and social media
- Representing Park Pride to volunteers, community groups and donors at various events

requirements and qualifications:

- Experience with Microsoft Office (bonus for WordPress, Adobe Creative Suite, and Google AdWords)
- Strong written, verbal, and organizational skills
- Experience in photo and video editing
- Self-motivated and detail-oriented with ability to manage multiple projects and meet deadlines
- Ability to work independently and as part of a team
- Personal integrity and work ethic aligns with Park Pride’s values (see back)
- Confident in asking questions and driven to make the most of this internship experience
- Interest in Park Pride’s mission
start date: Start Date is flexible for summer 2020. A ten-week commitment between May 4 and August 28 is preferred.

hours per week: This internship is 40 hrs / week, Monday – Friday, 9:00 A.M. – 5:00 P.M. Some evening and weekend hours may be required. Exact schedules will be determined on an individual basis.

stipend: This internship includes a $100 / week stipend.

College credit may be available depending on the requirements of your college or university.

applying: To apply for this position, send a resume and cover letter to hr@parkpride.org by 5:00 P.M. on Friday, March 13, 2020. Use the subject line “Communications & Development Intern Application.” Please do not call. We will confirm your application was received through email. Park Pride is an Equal Opportunity Employer.

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park pride values

Community-Based: Place-based experience and the wisdom of people who live, work and play here are at the center of our efforts. It grounds the work we do.

Equitable: Everyone deserves access to great parks, trails, and greenspace. We distribute our efforts and resources because all communities should be able to enjoy the benefits of great local parks and a great park system.

Inclusive: People of all backgrounds have important voices that should be heard. Efforts to engage communities in their parks are open to all. We demonstrate respect through active listening and an openness to other perspectives.

Collaborative: Government, nonprofit, business, philanthropic and community partners are central to our success and help us achieve a greater impact.

Trustworthy: We value the resources entrusted to us and demonstrate the highest ethical and professional standards.