



FOR IMMEDIATE RELEASE

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Park Pride's Friends of the Park Program to Benefit from a Wells Fargo Grant
Grant will enhance Friends of the Park Program offerings, strengthening communities

Atlanta, GA, July 27, 2018 – [Park Pride](#), the Atlanta-based nonprofit that engages communities to activate the power of parks, received a \$10,000 grant from Wells Fargo to enhance the resources provided through the [Friends of the Park \(FOP\) Program](#) to increase citizen engagement in and education around neighborhood parks and greenspace.

Park Pride recognizes that great parks increase the quality of life in urban environments. The nonprofit's leadership and services help diverse communities take a smarter, more active role in their parks to promote active lifestyles, strong neighborhoods, a robust economy, and a healthy environment. Park Pride's programs, which reach over 110 local Friends of the Park groups in the cities of Atlanta, Brookhaven, and Tucker, as well as unincorporated DeKalb County, build the capacity of communities to enhance their quality of life through greenspace advocacy, volunteerism, and capital improvements. FOP Program resources help groups to identify priority projects for their park, and provides volunteers, tools, materials, training, and funding to achieve their goals.

"The heart of the Friends of the Park Program is to help people build skills and strengthen their communities, which aligns with the vision, values, and goals of Wells Fargo," stated Kristina Christy, Vice President, Atlanta and North GA Community Affairs. "We are proud to support programs like these that create positive, long-lasting change in the community."

The Wells Fargo grant awarded to Park Pride will support the growing needs of the Friends of the Park Program, providing educational workshops, reference and resource materials, and park play equipment through the Park Play Library.

"This Wells Fargo grant will support Park Pride's mission, allowing us to reach more people through the Friends of the Park Program and provide the resources needed to activate the benefits of parks across our jurisdictions," stated Michael Halicki, Park Pride's executive director. "Wells Fargo has demonstrated their commitment to Atlanta's greener good, and we're so grateful for their support."

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About Park Pride

Founded in 1989, Park Pride is the Atlanta-based nonprofit that engages communities to activate the power of parks. Working with over 110 local Friends of the Park groups, Park Pride provides leadership and services to help communities realize their dreams for neighborhood parks that support healthy people, strong neighborhoods, vibrant business districts, a robust economy and a healthy environment. Park Pride is active in greenspace advocacy and educating both civic leaders and the public about the benefits of parks, and annually hosts the Parks and Greenspace Conference. Learn more about Park Pride at parkpride.org.

About Wells Fargo

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