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**Park Pride's Friends of the Park Groups to Benefit from a Wells Fargo Grant**  
Grant will expand Friends of the Park Program offerings, strengthening communities

**Atlanta, GA, September 7** – [Park Pride](http://www.parkpride.org), the Atlanta-based nonprofit that engages communities to activate the power of parks, received a \$7,500 grant from Wells Fargo to increase and expand the resources provided through the [Friends of the Park \(FOP\) Program](#) to increase citizen engagement in neighborhood parks.

Park Pride recognizes that great parks increase the quality of life in urban environments by supporting healthy people, strong neighborhoods, vibrant business districts, a robust economy and the natural environment. Working with over 100 local Friends of the Park groups in the City of Atlanta and DeKalb County, the nonprofit provides the leadership and services to help communities advocate for and make needed improvements to their neighborhood parks. FOP Program resources offered by Park Pride helps groups to identify priority projects for their park, and provides volunteers, tools, materials, training and funding to achieve their goals.

“Caring for our communities is embedded in our Wells Fargo culture,” said Kristina Christy, Vice President of Wells Fargo Atlanta Community Affairs. “We strive to create positive, lasting impact through our philanthropy and community engagement. Our support of the Friends of the Park groups will ultimately increase the quality of life in urban environments, and we understand that our long-term success is directly linked to the success of the communities we serve.”

The Wells Fargo grant awarded to Park Pride will support the growing needs of the Friends of the Park Program, offering training, empowerment, networking and educational opportunities to help people build skills and strengthen their communities.

“We’re grateful for the support from Wells Fargo,” stated Michael Halicki, Park Pride’s executive director. “This grant will support Park Pride’s core mission, allowing us to more fully engage communities to activate the power of parks and reach more people through the Friends of the Park Program.”

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**About Park Pride:**

Park Pride is the Atlanta-based nonprofit that engages communities to activate the power of parks. Working with over 100 local Friends of the Park groups, Park Pride provides leadership and services to help communities realize their dreams for neighborhood parks that support healthy people, strong neighborhoods, vibrant business districts, a robust economy and a healthy environment. Park Pride is active in greenspace advocacy and educating both civic leaders and the general public about the benefits of parks, and annually hosts the Parks and Greenspace Conference. Learn more about Park Pride at [www.parkpride.org](http://www.parkpride.org).

**About Wells Fargo:**

Wells Fargo & Company (NYSE: WFC) is a diversified, community-based financial services company with \$2.0 trillion in assets. Wells Fargo’s vision is to satisfy our customers’ financial needs and help them succeed financially. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, insurance, investments, mortgage, and consumer and commercial finance through more than 8,500 locations, 13,000 ATMs, the internet ([wellsfargo.com](http://wellsfargo.com)) and mobile banking, and has offices in 42 countries and territories to support customers who conduct business in the global economy. With approximately 273,000 team members, Wells Fargo serves one in three households in the United States.

Wells Fargo & Company was ranked No. 25 on Fortune's 2017 rankings of America's largest corporations. The Chronicle of Philanthropy ranked Wells Fargo No. 3 on its most recent list of the top corporate cash philanthropists. In 2016, Wells Fargo donated \$281.3 million to 14,900 nonprofits and Wells Fargo team members volunteered 1.73 million hours with 50,000 nonprofits. Wells Fargo's corporate social responsibility efforts are focused on economic empowerment in underserved communities, environmental sustainability, and advancing diversity and social inclusion. News, insights, and perspectives from Wells Fargo are also available at [Wells Fargo Stories](#).