



FOR IMMEDIATE RELEASE

Media Contact:

Rachel Whyte

Park Pride

404-546-7969

rachel@parkpride.org

ATLANTA BUSINESSES SUPPORT PARKS AS PARK PRIDE CORPORATE CHAMPIONS

Atlanta – March 30, 2017 – [Park Pride](#), the only Atlanta-based nonprofit that engages communities to activate the power of parks, is pleased to announce that several Atlanta companies signed on as [Corporate Champions](#), demonstrating their commitment to improving our city's greenspaces.

Established in 1989, Park Pride has worked for 27 years to empower communities to improve their parks and greenspaces through programs, funding, partnerships and leadership. The nonprofit engages community members in programming focused on building the capacity of residents to make positive changes in their parks. Their programs include: the Friends of the Park Program, the Park Visioning Program, the Volunteer Program, the Community Garden Program, the Matching Grants Program, and the Fiscal Partners Program. Corporate Champions are key to Park Pride's ability to operate and deliver these core services.

As Corporate Champions, these businesses recognize the important role that great parks and greenspace play in the health and well-being of Atlanta residents and neighborhoods. The following 2017 Corporate Champions have committed to do their part to advance Park Pride's vision of a nationally recognized network of locally inspired parks, greenspaces and trails that engages individuals, strengthens communities and transforms Atlanta:

Visionary Circles:

Benefactor: The Home Depot Foundation; Kaiser Permanente. *Guardian:* Cox Conserves; PWC Charitable Foundation.

Sustainer: Atlanta Botanical Garden. *Crusader:* Federal Home Loan Bank of Atlanta. *Activator:* Ed Castro Landscape.

Supporter Circles:

Gold: Brock Built Homes; The Conservation Fund; Georgia-Pacific; HGOR; Perez Planning + Design, LLC; RVI; Stantec; The Trust for Public Land. *Silver:* Astra Group; North American Properties; Perkins+Will. *Green:* Arboguard Tree Specialists.

"Great parks are vital for the overall health of our growing city and all its residents," stated Michael Halicki, Park Pride's Executive Director. "Our Corporate Champions understand the true value of parks, and we are so thankful for their support of the greener good of Atlanta."

There are multiple benefits to becoming a Corporate Champion with opportunities to engage and volunteer throughout the year. If your company would like to become a champion for parks, please reach out to Jane Zoellick, Park Pride's Development Manager, for more information. Jane@parkpride.org.

About Park Pride:

Park Pride is the Atlanta-based nonprofit that engages communities to activate the power of parks. Working with 90 local Friends of the Park groups, Park Pride provides leadership and services to help communities realize their dreams for neighborhood parks that support healthy people, strong neighborhoods, vibrant business districts, a robust economy and a healthy environment. Park Pride is active in greenspace advocacy and educating both civic leaders and the general public about the benefits of parks, and annually hosts the Parks and Greenspace Conference. Learn more about Park Pride at www.parkpride.org.