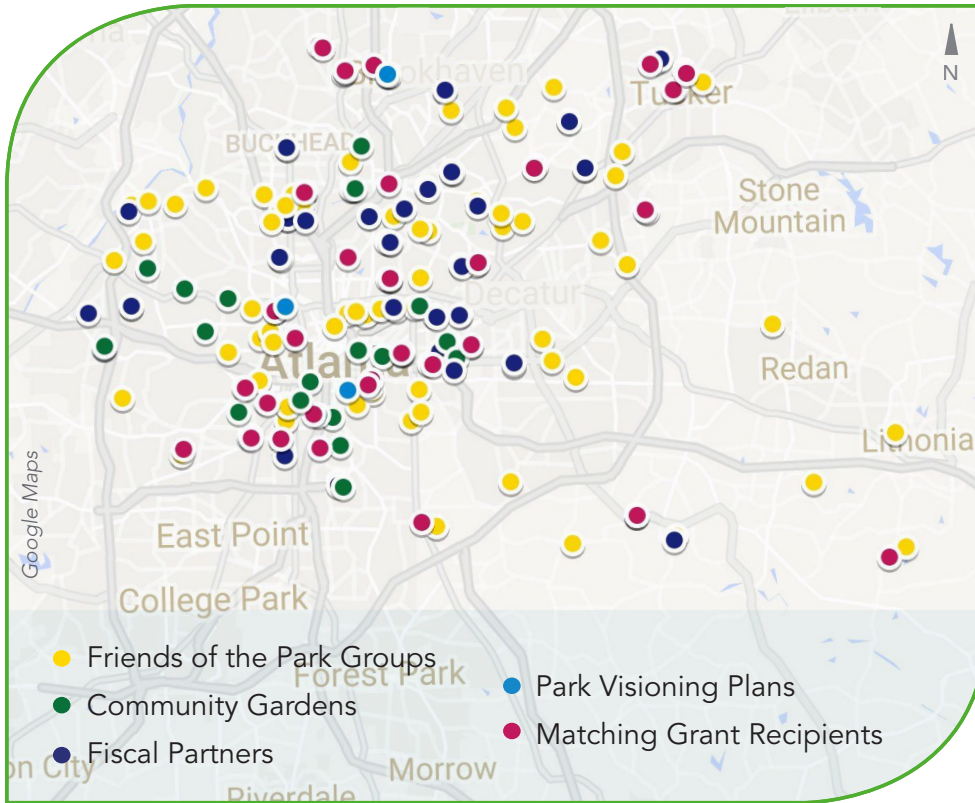


park pride

**Engaging the
Community to Activate
the Power of Parks**



our work in parks across atlanta in 2016



Making the
greener good
possible
since 1989



what we do

Park Pride is the only Atlanta-based nonprofit that provides programs and leadership to help communities realize their dreams for neighborhood parks.

programs

Friends of the Park
Park Visioning
Volunteer
Grants
Community Gardens
Fiscal Partners
Adopt-the-Atlanta BeltLine

leadership

Parks & Greenspace
Conference
Advocacy
Workshops
Park Meetings
Georgia Legacy



Give a gift at parkpride.org

Our Philosophy:

The Power of Parks—Great parks have the power to increase our quality of life and strengthen the fabric of our cities. They are places for members of the community to gather, play, relax, and lose themselves in nature, encouraging mental and physical health. Great parks promote community engagement, safety, and revitalization. They spur economic development and benefit tourism. Great parks make our citizens happy, our communities strong, and our cities sustainable.

Our Mission:

To engage communities to activate the power of parks.

Our Vision:

We envision a nationally recognized network of locally inspired parks, greenspaces and trails that engages individuals, strengthens communities and transforms Atlanta.

this is the **power** of parks



Park Pride's Grant Program funded **park improvements** in **26** communities.

2 Park Vision Plans were crafted by communities for their parks.

105 Friends of the Park Groups actively engaged with their parks and communities.

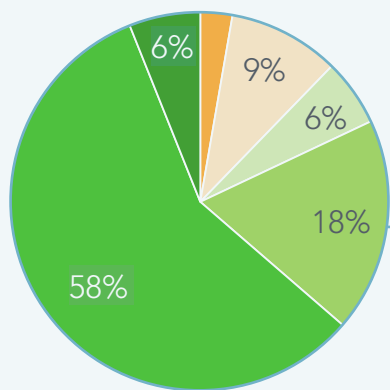
Neighbors grew and harvested local food in **22** active community gardens

6,307 people contributed **19,969** service hours to local parks.

53 Friends of the Park Groups raised funds for their parks through Park Pride's fiscal partner program.

\$5,594,529 in direct benefits to parks resulted from Park Pride programs, projects, grants, community-raised funds and matching investments over the past year!

2016 Total Program Value



- Education & Advocacy Programs (3%)
- Volunteer Programs (9%)
- Friends of the Park, Community Garden & Fiscal Partners Programs (6%)
- Park Visioning & Directed Capital Projects (18%)
- Grant Programs (58%)
- Management, Administration, Fundraising & Marketing (6%)

Value of Park Impact

\$5,594,529

\$360,875

Management & Administration

1:15

Every dollar of administrative support given to Park Pride leverages over **\$15** of impact benefiting parks and greenspace.

Give a gift today at parkpride.org

for the greener good