Engaging the Community to Activate the Power of Parks

Making the greener good possible since 1989

our work in parks across atlanta in 2016

what we do

Park Pride is the only Atlanta-based nonprofit that provides programs and leadership to help communities realize their dreams for neighborhood parks.

programs

- Friends of the Park
- Park Visioning
- Volunteer
- Grants
- Community Gardens
- Fiscal Partners
- Adopt-the-Atlanta BeltLine

leadership

- Parks & Greenspace Conference
- Advocacy
- Workshops
- Park Meetings
- Georgia Legacy

Give a gift at parkpride.org
Our Philosophy:
The Power of Parks—Great parks have the power to increase our quality of life and strengthen the fabric of our cities. They are places for members of the community to gather, play, relax, and lose themselves in nature, encouraging mental and physical health. Great parks promote community engagement, safety, and revitalization. They spur economic development and benefit tourism. Great parks make our citizens happy, our communities strong, and our cities sustainable.

Our Mission:
To engage communities to activate the power of parks.

Our Vision:
We envision a nationally recognized network of locally inspired parks, greenspaces and trails that engages individuals, strengthens communities and transforms Atlanta.

__2016 Total Program Value__

- 58% Management/Reserves
- 9% Marketing Costs
- 6% Fundraising Expenses
- 6% Grant Programs
- 18% Park Visioning and Directed Capital Projects
- 9% Volunteer Programs
- 6% Friends of the Park, Community Garden & Fiscal Partners Programs
- 3% Advocacy
- 3% Education

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**Value of Park Impact**

- **$5,594,529**
- **$360,875** Management & Administration
- Every dollar of administrative support given to Park Pride leverages over **$15** of impact benefiting parks and greenspace.

- Education & Advocacy Programs (3%)
- Volunteer Programs (9%)
- Friends of the Park, Community Garden & Fiscal Partners Programs (6%)
- Park Visioning & Directed Capital Projects (18%)
- Grant Programs (58%)
- Management, Administration, Fundraising & Marketing (6%)

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Park Pride’s Grant Program funded park improvements in **26** communities.

**2** Park Vision Plans were crafted by communities for their parks.

**105** Friends of the Park Groups actively engaged with their parks and communities.

Neighbors grew and harvested local food in **22** active community gardens.

**6,307** people contributed **19,969** service hours to local parks.

**53** Friends of the Park Groups raised funds for their parks through Park Pride’s fiscal partner program.

**$5,594,529** in direct benefits to parks resulted from Park Pride programs, projects, grants, community-raised funds and matching investments over the past year!

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Give a gift today at parkpride.org

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for the greener good