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Park Pride's Friends of the Park Groups to Benefit from a Wells Fargo Grant
Grant will expand Friends of the Park Program offerings, strengthening communities

Atlanta, GA, November 7, 2016 – [Park Pride](#), the only Atlanta-based nonprofit that engages communities to activate the power of parks, received a \$7,500 grant from Wells Fargo to increase and expand the resources provided through the [Friends of the Park \(FOP\) Program](#) to increase citizen engagement in neighborhood parks.

Park Pride recognizes that great parks increase the quality of life in urban environments by supporting healthy people, strong neighborhoods, vibrant business districts, a robust economy and the natural environment. Working with nearly 100 local Friends of the Park groups in the City of Atlanta and DeKalb County, the nonprofit provides the leadership and services to help communities advocate for and make needed improvements to their neighborhood parks. FOP Program resources offered by Park Pride helps groups to identify priority projects for their park, and provides volunteers, tools, materials, training and funding to achieve their goals.

“Parks positively impact nearly every aspect of a neighborhood,” said Mike Donnelly, Wells Fargo’s Atlanta Region President. “At Wells Fargo, we deeply understand the importance of making each community as strong and vibrant as possible, so we are thrilled to be a part of helping Park Pride lead the way in improving parks, increasing greenspace and educating our neighbors about how to help.”

The Wells Fargo grant awarded to Park Pride will support the growing needs of the Friends of the Park Program, providing educational workshops, reference and resource materials, and park play equipment through the Park Play Library.

“We’re grateful for the support from Wells Fargo,” stated Michael Halicki, Park Pride’s executive director. “This grant will support Park Pride’s core mission, allowing us to more fully engage communities to activate the power of parks and reach more people through the Friends of the Park Program.”

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About Park Pride:

Park Pride is the Atlanta-based nonprofit that engages communities to activate the power of parks. Working with 90 local Friends of the Park groups, Park Pride provides leadership and services to help communities realize their dreams for neighborhood parks that support healthy people, strong neighborhoods, vibrant business districts, a robust economy and a healthy environment. Park Pride is active in greenspace advocacy and educating both civic leaders and the general public about the benefits of parks, and annually hosts the Parks and Greenspace Conference. Learn more about Park Pride at www.parkpride.org.

About Wells Fargo

Wells Fargo & Company (NYSE: WFC) is a diversified, community-based financial services company with \$1.9 trillion in assets. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, insurance, investments, mortgage, and consumer and commercial finance through more than 8,600 locations, 13,000 ATMs, the internet (wellsfargo.com) and mobile banking, and has offices in 36 countries and territories to support customers who conduct business in the global economy. With approximately 268,000 team members, Wells Fargo serves one in three households in the United States. Wells Fargo & Company was ranked No. 27 on Fortune’s 2016 rankings of America’s largest corporations. Wells Fargo’s vision is to satisfy our customers’ financial needs and help them succeed financially.

In 2015, Wells Fargo donated \$281.3 million to 16,300 nonprofits, ranking No. 3 on the Chronicle of Philanthropy's rankings of the top corporate cash philanthropists. Wells Fargo team members volunteered 1.86 million hours in 2015, serving more than 40,000 nonprofits. Wells Fargo's corporate social responsibility efforts are focused on three priorities: economic empowerment in underserved communities, environmental sustainability, and advancing diversity and social inclusion. Wells Fargo perspectives are also available at [Wells Fargo Blogs](#) and [Wells Fargo Stories](#).