



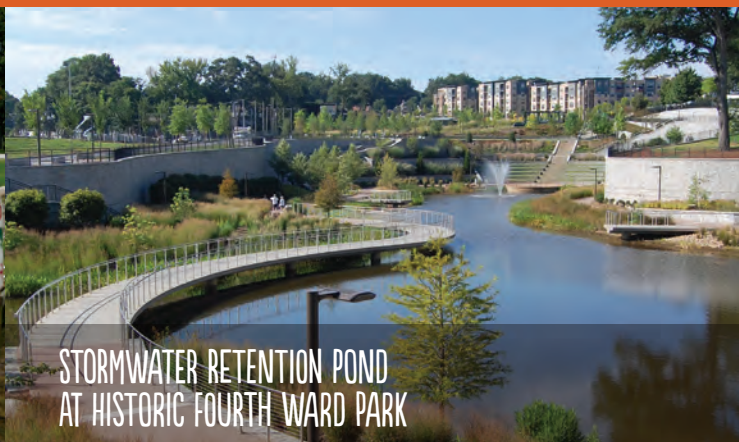
PARK PRIDE'S 13TH ANNUAL
**PARKS AND
GREENSPACE**
CONFERENCE

PIPES TO PARKS:

CREATING GREENSPACE WITH RAINWATER



RAIN CATCHMENT SYSTEM
AT ROSA L. BURNEY PARK



STORMWATER RETENTION POND
AT HISTORIC FOURTH WARD PARK



DAYLIGHTED CREEK
AT CANDLER PARK

MARCH 31ST, 2014 | ATLANTA BOTANICAL GARDEN | PRESENTED BY



COX
ENTERPRISES



impact

Cox Enterprises has a long history of being a good corporate citizen. Through Cox Conserves, we're making a positive impact on the environment through our operations and our community partnerships. It's the little steps we take together that can add up to a big difference. We're proud to be the presenting sponsor of Park Pride's 13th Annual Parks & Greenspace Conference.

PIPES TO PARKS: CREATING GREENSPACE WITH RAINWATER

Green Infrastructure: Sustainable and natural management techniques that harvest, treat and utilize stormwater runoff in greenspaces such as parks, diverting water away from and reducing a need for traditional “gray” infrastructure (i.e., sewers and drainage pipes).

TABLE OF CONTENTS

Welcome	2
Venue Maps	3
Program	4
Keynote Speaker Bios	10
Inspiration Awards	12
Parks and Greenspace Tours	14
Conference Sponsors	16
Thank You	17
Park Pride Celebrates 25th Anniversary	Back



PARK PRIDE'S 13TH ANNUAL
**PARKS AND
GREENSPACE
CONFERENCE**

PRESENTED BY



SCHEDULE OVERVIEW

7:30 AM	Hardin Visitor Center	Registration Opens
7:30–8:30 AM	Day Hall	Continental Breakfast
8:30–10:15 AM	Day Hall	Welcome & Opening Plenary Session
10:30–11:45 AM	Various Locations	Morning Concurrent Sessions
11:45 AM–12:35 PM	Day Hall	Lunch
12:35–1:45 PM	Day Hall	Mid-day Plenary Session
2:00–3:15 PM	Various Locations	Afternoon Concurrent Sessions
3:30–5:00 PM	Day Hall	Closing Plenary Session & Closing Remarks
5:00 PM	Mershon Hall	Reception

WELCOME TO THE 2014 PARKS AND GREENSPACE CONFERENCE



DAYLIGHTED CREEK AT
CANDLER PARK



On average, Atlanta receives 50 inches of rainfall each year. Last year, however, Atlanta received that much rain in the first eight months and finished the year at 66.02 inches, making 2013 the fifth wettest year on record. At the same time, continued land development is increasing runoff and creating a greater demand on our over-taxed stormwater systems. It is therefore fitting that we dedicate this year's Parks and Greenspace Conference ("Pipes to Parks: Creating Greenspace with Rainwater") to the question of how best to incorporate water management practices into the improvement of existing parks and the creation of new parks. By taking advantage of the assimilative capacity of greenspace, we add to the long list of reasons that parks are such an important part of healthy, vibrant communities.

As Historic Fourth Ward Park demonstrates, green infrastructure can provide cost effective and elegant solutions to large scale stormwater issues that also provide the added benefit of an amazing, transformational world-class park! We will highlight the success of Historic Fourth Ward Park and explore how the project can serve as inspiration for Atlanta's Proctor Creek and other areas in need of green infrastructure solutions.

In developing the program for this conference, we were further inspired by the natural stormwater management strategies which have been successfully implemented at Lake Claire Park, New Highland Park, Adair Park, Peachtree Hills Park and others. At varying scales, green infrastructure solutions offer greater benefits for our communities than traditional graywater solutions. We encourage communities to take full advantage of the opportunities offered by rain gardens, bioswales, rainwater harvesting systems, permeable pavements and green streets, roofs and parking lots.

Today, I hope you'll take advantage of "Pipes to Parks" from beginning to end and that you leave with a deeper understanding of green infrastructure, how it works, why it is beneficial, and how it will impact our parks in the future.

I ask you to enrich the experience for all with your questions to our keynote speakers, session presenters and your peers, and share your knowledge in return. I encourage you to network and make connections across the greenspace community. Great parks are, after all, a result of great partnerships.

Most of all, I hope you enjoy **Park Pride's 13th Annual Parks and Greenspace Conference**. This is Park Pride's 25th Anniversary and we celebrate this milestone at this year's conference. I hope you are inspired and leave motivated to make positive changes in your neighborhood park!

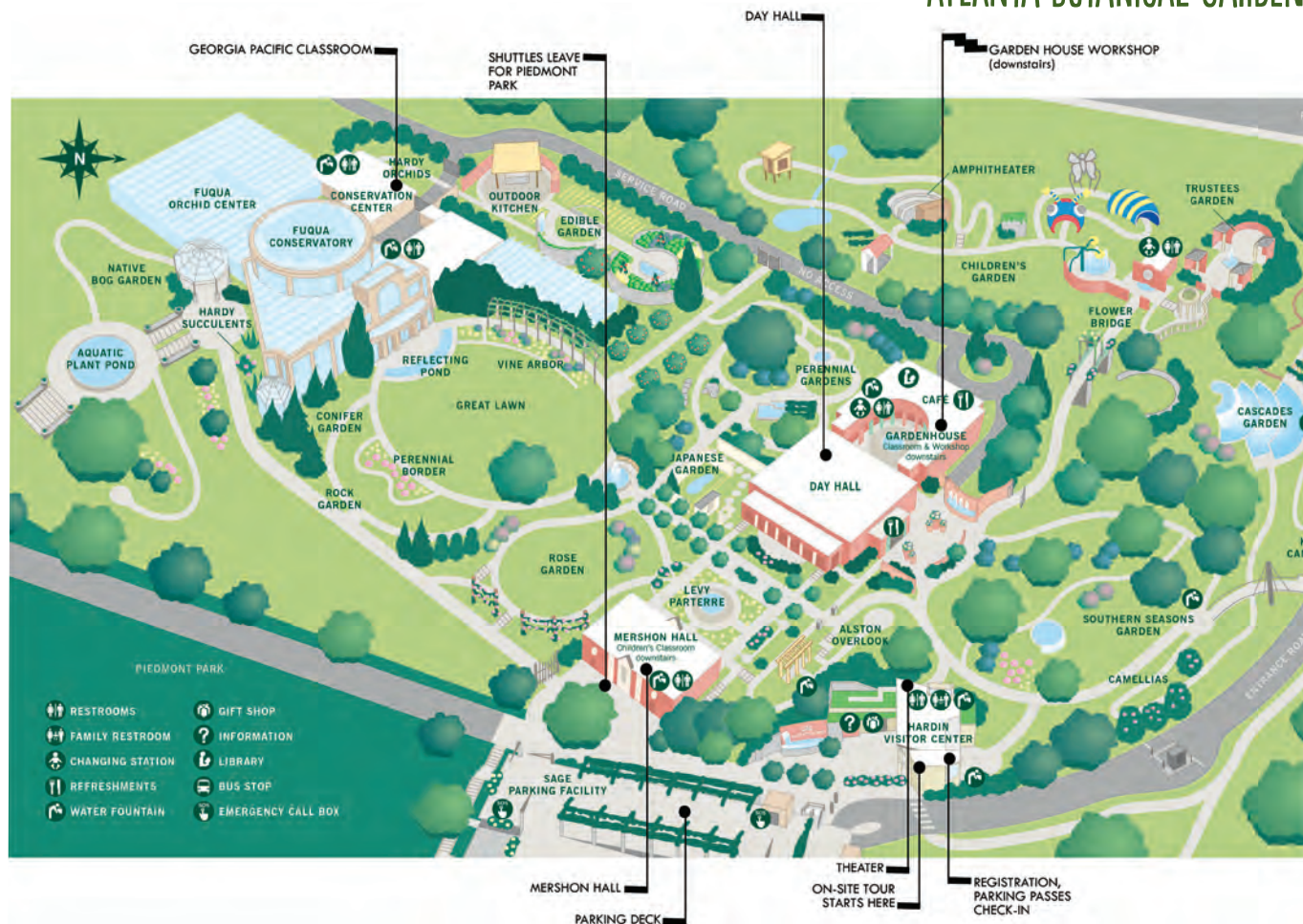
Sincerely,

Michael Halicki
Executive Director, Park Pride

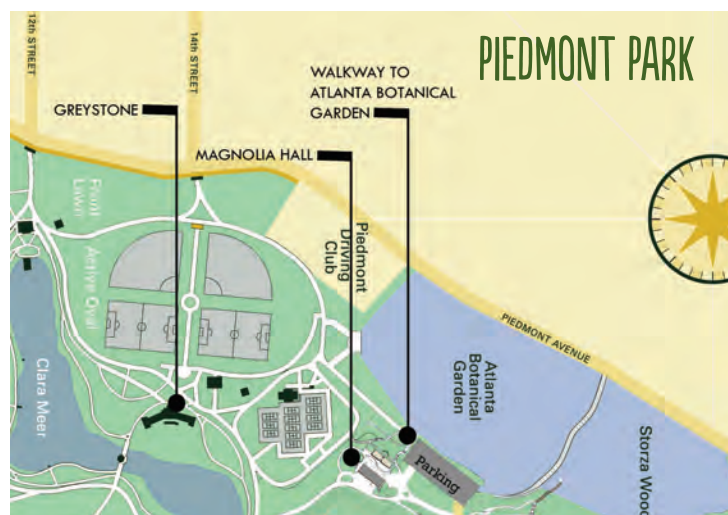
FINDING YOUR WAY AROUND



ATLANTA BOTANICAL GARDEN



The “Pipes to Parks: Creating Greenspace with Rainwater” sessions will take place at the Atlanta Botanical Garden and Greystone and Magnolia Hall in Piedmont Park. Transportation shuttles will be available between Mershon Hall (Atlanta Botanical Garden) and the Piedmont Park locations. Refer to these maps for guidance. Park Pride staff and volunteers will be available to guide you. Sessions will begin promptly.



PIPES TO PARKS: CREATING GREENSPACE WITH RAINWATER

7:30–8:30 AM REGISTRATION & CONTINENTAL BREAKFAST

Registration: Hardin Visitor Center
Breakfast: Day Hall
Sponsor: The Turner Foundation

8:30–10:15 AM WELCOME & OPENING PLENARY SESSION

Location: Day Hall

8:45–9:20am ● Water is the Eye of the Earth: Restoring Balance to the City

Keynote Speaker: **David Waggonner**, Founding Principal, Waggonner & Ball Architects

David Waggonner is a founding principal of Waggonner & Ball Architects in New Orleans, a respected professor at Tulane University and a leading thinker about the relationship between water and cities. He will speak about his current efforts to develop a comprehensive, integrated and sustainable water plan for the New Orleans region, which proposes bringing delta waters into the fabric of the city.

9:25–10:00am ● It Ain't Easy Being Green

Keynote Speaker: **Kellie Rotunno**, Director of Engineering & Construction, Northeast Ohio Regional Sewer District

Northeast Ohio is a shrinking region with abundant opportunities to develop vacant land. Kellie Rotunno will discuss how the Northeast Ohio Regional Sewer District is doing their part to leverage this opportunity while implementing a green infrastructure program to comply with the requirements of a combined sewer overflow consent decree.

10:15–10:30 AM BREAK

10:30–11:45 AM MORNING CONCURRENT SESSIONS

Sessions will take place at the Atlanta Botanical Garden and Greystone and Magnolia Hall in Piedmont Park. Transportation shuttles will be available between Mershon Hall (Atlanta Botanical Garden) and the Piedmont Park locations. Park Pride staff and volunteers will be available to guide you. Sessions will begin promptly.

● Green Infrastructure in Action: Piedmont Park Walking Tour

Location: Hardin Visitor Center

Speaker: **Mark Banta**, Executive Vice President and COO, Piedmont Park Conservancy
Eli Dickerson, Events and Donor Relations Coordinator, Trees Atlanta
Chris Nelson, Executive Director, Chattahoochee Nature Center

Join this walking tour of Piedmont Park's innovative Clear Creek project. Learn about the creek's extensive restoration involving the transformation of concrete channels to a dynamic wetland.

● Green Infrastructure 101

Location: Mershon Hall

Sponsor: Pond & Company

Speakers: **Kerry Blind**, Principal, Ecos | Works
Andrew Dobshinsky, Associate, Wallace Roberts & Todd
David Rouse, Managing Director of Research and Advisory Services, American Planning Association
Jesse Wiles, Principal, APD Urban Planning & Management, LLC

Four nationally recognized professionals will provide a broad overview of green infrastructure principles and practices. From rain gardens to large retention ponds, learn about an array of projects and how they benefit communities, neighborhood revitalization efforts, and the health of park systems.

● Addressing Coastal Resiliency in New York City

Location: Turner Theater at Hardin Visitor Center
Sponsor: Dominica Recreation Products / GameTime
Speaker: Marc Matsil, New York State Director, The Trust for Public Land

Marc Matsil will explain how green infrastructure is used in New York City to mitigate the impacts of severe weather events, rising sea levels, and other climate-related challenges.

● Translating the Value of Stormwater Infrastructure

Location: Georgia Pacific Classroom
Sponsor: Jones Day
Speaker: Angelou C. Ezeilo, Founder & CEO, Greening Youth Foundation
 Alvaro Sanchez Sanchez, Senior Associate, Green for All

Alvaro Sanchez Sanchez will present innovative strategies to leverage green infrastructure employment opportunities to build not only career pathways, but a green economy strong enough to lift people out of poverty. Angelou C. Ezeilo will discuss how an Atlanta Youth Corps would greatly benefit the City of Atlanta by providing training, professional development, financial literacy and employment for youth.

● Turning Stormwater into Neighborhood Parks

Location: Garden House Workshop (Downstairs)
Sponsor: The Trust for Public Land
Speakers: Nette Compton, Associate Director of City Park Development, The Trust for Public Land
 John Horwich, Division Project Director, The Trust for Public Land
 Kellie Rotunno, Director of Engineering & Construction, Northeast Ohio Regional Sewer District

This panel will discuss why and how cities are turning their combined sewer overflows and stormwater management challenges into opportunities for parks and greenspaces. This discussion will focus on examples from Cleveland, Ohio and its surrounding communities.

● Partnerships for Greening Atlanta

Location: Greystone at Piedmont Park
Sponsor: The Conservation Fund
Speakers: Stacy Funderburke, Assistant Regional Counsel and Real Estate Associate, The Conservation Fund
 Denise Quarles, Director of Sustainability, City of Atlanta Office of Sustainability
 Catherine Owens, Senior Civil Engineer, Atlanta Beltline, Inc.
 Margaret Tanner, Deputy Commissioner, City of Atlanta Department of Watershed Management

Over the past decade, Atlanta has moved from being a target of federal enforcement to an example of federal partnership. Four Atlanta leaders offer their perspectives on how current and future green infrastructure projects will shape the city, its greenspace, and its water management practices.

● Atlanta Urban Design and Stormwater

Location: Magnolia Hall at Piedmont Park
Sponsor: Jacobs Engineering Group
Speakers: Richard Dagenhart, Professor, Georgia Institute of Technology
 Johanna McCrehan, Urban Designer, Georgia Conservancy

This session will explore stormwater options and smarter redevelopment solutions for sites near the Atlanta BeltLine. Urban design and stormwater management must work together. Applying best practices is no substitute for understanding specific local problems that require specific solutions.

PIPES TO PARKS: CREATING GREENSPACE WITH RAINWATER

11:45–12:35 PM **PICNIC LUNCH**

Location: **Day Hall**

12:35–1:45 PM **MID-DAY PLENARY SESSION**

Location: **Day Hall**

12:35–12:50pm ● **Inspiration Awards**

Presenter: **Liz Coyle**, Board Chair, Historic Fourth Ward Park Conservancy

Now in its ninth year, Park Pride's Inspiration Awards have a rich history of recognizing leadership and commitment of individuals whose efforts have led to tangible results that advance parks and greenspaces in Atlanta and surrounding communities. Today, 10 Inspiration Award Winners will be honored.

12:55–1:40pm ● **Planting the Rain and Capturing the Leaves to Create Enlivened Corridors of Water, Shade, Community, and Food**

Sponsor: **Cox Enterprises / Cox Conserves**

Keynote Speaker: **Brad Lancaster**, 2013 Cox Conserves Hero

Stories and strategies will be shared for harvesting free, on-site resources to turn flood waters into irrigation water, convert fallen leaves into living sponges of pollutant-filtering fertility, and transform drought-stricken neighborhoods of hot temperatures and tempers into self-cooled and self-watered oases of perennial food production and community celebration.

1:45–2:00 PM **BREAK**

2:00–3:15 PM **AFTERNOON CONCURRENT SESSIONS**

Sessions will take place at the Atlanta Botanical Garden and Greystone and Magnolia Hall in Piedmont Park. Transportation shuttles will be available between Mershon Hall (Atlanta Botanical Garden) and the Piedmont Park locations. Park Pride staff and volunteers will be available to guide you. Sessions will begin promptly.

● **Green Infrastructure in Action: Piedmont Park Walking Tour**

Location: **Hardin Visitor Center**

Speaker: **Mark Banta**, Executive Vice President and COO, Piedmont Park Conservancy
Eli Dickerson, Events and Donor Relations Coordinator, Trees Atlanta
Chris Nelson, Executive Director, Chattahoochee Nature Center

Join this walking tour of Piedmont Park's innovative Clear Creek project. Learn about the creek's extensive restoration involving the transformation of concrete channels to a dynamic wetland.

● **Multiple Benefits: Regional Visioning to Local Engagement**

Location: **Mershon Hall**

Speakers: **Will Allen**, Director of Strategic Conservation Planning, The Conservation Fund
Karen Sands, Manager of Sustainability, Milwaukee Metropolitan Sewerage District

Learn how conservation partners in Milwaukee and Los Angeles employ diverse strategies for implementing green infrastructure from regional visioning to local engagement. Will Allen will highlight The Conservation Fund's collaborative efforts with Amigos de Rios on the Emerald Necklace Expanded Vision Plan for Los Angeles County. Karen Sands will review Milwaukee Metropolitan Sewerage District's regional approaches to green infrastructure, with the goal of adding 740 million gallons of distributed capacity.

● When Stakeholders Unite

Location: Turner Theater at Hardin Visitor Center

Speakers: Sean Hart, President, Georgia Development Partners
Chad Wright, Vice President, Georgia Development Partners

The panelists will discuss how stakeholders can layer funding sources into large, efficient green infrastructure projects, citing three case studies of successful projects in parks.

● From Chattanooga to the Netherlands: Connecting and Enhancing Public Spaces with Green Infrastructure

Location: Georgia Pacific Classroom

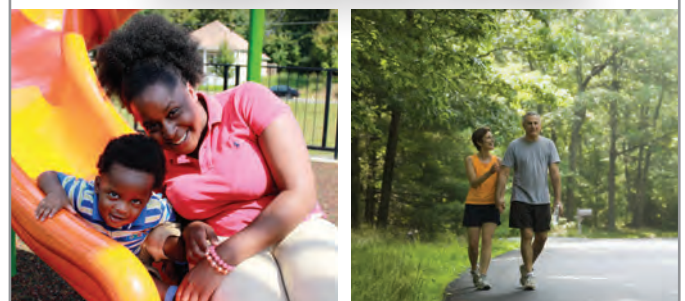
Sponsor: ARCADIS

Speakers: Anwer Ahmed, Vice President, ARCADIS
Dr. Carol Berz, District 6 Councilwoman, Chattanooga, Tennessee
Andrew Walter, Green Infrastructure Project Manager, City of Atlanta Department of Watershed Management
Edgar Westerhof, Senior Planner, ARCADIS
Peter Yakimowich, Principal Engineer, ARCADIS

Join this panel on a journey of urban green infrastructure applications in Atlanta, Chattanooga and the Netherlands. See how cities are going beyond rainwater management and incorporating a larger vision to create inviting public spaces and revitalize their communities.



**DEPARTMENT OF
WATERSHED
MANAGEMENT**



Plan • Protect • Connect • Improve

— THE —
CONSERVATION FUND

conservationfund.org

PIPES TO PARKS: CREATING GREENSPACE WITH RAINWATER

● Preserving Birmingham's Water Resources

Location: **Garden House Workshop (Downstairs)**

Sponsor: **KOMPAN**

Speakers: **Gus Heard-Hughes**, Senior Program Officer, Community Foundation of Greater Birmingham
Wendy Jackson, Executive Director, Freshwater Land Trust
Dr. Mark Wilson, CEO, Jefferson County Department of Health

Birmingham's green infrastructure partners have united to utilize urban, suburban and rural space to improve water quality, minimize flood damage and promote a healthy population. Learn how to engage your stakeholders in the development of water conscious trail and park projects.

● Green Infrastructure District Planning

Location: **Greystone at Piedmont Park**

Sponsor: **HR&A Advisors**

Speakers: **Candace Damon**, Vice Chairman, HR&A Advisors
Joy Hinkle, Sustainable Communities Associate, Southface Energy Institute
Wes Saunders-Pearce, Water Resource Coordinator, City of Saint Paul, Water Resources
Ray Strychalski, Associate, Kimley-Horn and Associates, Inc.

There is a growing consensus that green stormwater management systems offer cost savings and other benefits over traditional gray infrastructure. These systems often yield the greatest benefits at a district scale, but implementation requires coordination among public and private stakeholders. This panel will explore a range of policy and funding tools available to support the creation of green stormwater/open space districts.

● Beauty in the Backwaters

Location: **Magnolia Hall at Piedmont Park**

Speakers: **Bob Drew**, Founder, EcoVie Environmental
Susan Stainback, Principal, Sylvatica Studio
Rena Ann Stricker, Contract Ecologist, Coca-Cola North America

Meet the individuals who helped transform an asbestos-laden wetland into a new 12-acre greenspace, Zonolite Park. Learn about their collaboration with the U.S. Environmental Protection Agency, Georgia and DeKalb County leaders and Coca-Cola to restore and reshape the flood plain for beauty and water quality, and their plans to build a rainwater harvesting system.

3:15–3:30 PM **BREAK**

3:30–5:00PM **CLOSING PLENARY SESSION & CLOSING REMARKS**

Location: **Day Hall**

3:30–4:00pm ● **Three Transformational Projects in Atlanta's Proctor Creek**

Speakers: **Debra Edelson**, Senior Program Director, The Trust for Public Land
Stacy Funderburke, Assistant Regional Counsel and Real Estate Associate, The Conservation Fund
Walt Ray, Director of Visioning, Park Pride

Learn how three nonprofit organizations have made progress in envisioning and implementing green infrastructure in Atlanta. All three projects attempt to leverage rainwater to create greenspace and enhance the communities in Atlanta's impaired Proctor Creek watershed.

4:00–4:50pm

● Future of Greenspace and Green Infrastructure in Atlanta

Moderator: **Jim Giattina**, Director of the Water Protection Division, Region 4, U.S. Environmental Protection Agency

Keynote Speakers: **George Dusenbury IV**, Commissioner of Department of Parks and Recreation, City of Atlanta

Douglas Hooker, Executive Director, Atlanta Regional Commission

Jo Ann Macrina, Commissioner of Department of Watershed Management, City of Atlanta

Markham Smith, Founding Principal, Smith Dalia Architects

Join us for a wide ranging conversation on the future of greenspace and green infrastructure in Atlanta. Panelists will discuss opportunities and obstacles related to more wide scale adoption of green infrastructure techniques and the implications for parks and greenspace.

5:00PM

RECEPTION

Location: **Mershon Hall**

Sponsor: **Ed Castro Landscape**



A park is a gift.
(Pass it on.)

PHOTO: DARCY KIEFEL

SOMEWHERE, not far from where you live, The Trust for Public Land is protecting the places that make your community special—from neighborhood playgrounds, gardens, and trails to vast wilderness escapes.

Visit tpl.org today and preserve the gift of parks for generations to come.

THE TRUST
for
PUBLIC
LAND




Public Spaces & Private Gardens

**ED CASTRO
LANDSCAPE**
edcastro.com 770.998.8444

Design, Installation & Maintenance

KEYNOTE SPEAKER BIOS



David Waggonner is a founding principal of Waggonner & Ball

Architects in New Orleans, a respected professor at Tulane University and a leading thinker about the relationship between water and cities. He currently leads a multi-talented team of 30 contributors who are charged with developing a comprehensive, integrated sustainable water plan for the New Orleans region; their guiding principles will embrace bringing delta waters into the fabric of the city.



Kellie Rotunno is the Director of Engineering and Construction of the Northeast Ohio (greater Cleveland) Regional Sewer District.

After 20+ years in the engineering consulting sector, she has brought her leadership to overseeing one of the most creative and sustainable water management plans in the United States. This plan includes investment in green infrastructure and neighborhood redevelopment that will transform over 1,000 acres of impervious surfaces into greenspaces designed to capture and clean stormwater naturally and keep it out of the sewer system.



Brad Lancaster is a teacher, consultant, and designer of regenerative systems that sustainably enhance local resources and our global potential.

His hometown projects have included working with the City of Tucson and other municipalities to legalize, incentivize, and provide guidance on water-harvesting systems, demonstration sites, and policy. On his eighth of an acre demonstration site and surrounding public right-of-way, 100,000 gallons of rainwater a year is harvested where less than 12 inches fall from the sky.



Jim Giattina is the Director of the Water Protection Division of the U. S. Environmental Protection Agency's Region 4 Office in Atlanta,

Georgia, a position he's held for the last eleven years. He is responsible for planning, coordinating and implementing all Regional EPA water programs related to the Clean Water Act, the Safe Drinking Water Act, and the Marine Protection, Research and Sanctuaries Act. Jim has been working in the environmental protection arena for 34 years and he has been with EPA for 29 years.



George Dusenbury IV is the City of Atlanta Commissioner of the Department of Parks and Recreation, leading the efforts to make Atlanta the city of choice through exceptional spaces and memorable experiences that enrich the lives of residents and visitors while strengthening communities. Prior to his appointment in 2010, he served as the Executive Director of Park Pride; in that role, he gained invaluable experience in parks and greenspace conservation.



Douglas Hooker is the Executive Director of the Atlanta Regional Commission (ARC). As head of the official planning organization for the 10-county, 70-city Atlanta region, he oversees regional planning programs in the areas of transportation, community development, land use, water and natural resources and more. A graduate of the Institute for Georgia Environmental Leadership (IGEL), he is a proven leader working to solve Georgia's environmental challenges.



Jo Ann Macrina is the City of Atlanta Commissioner of the Department of Watershed Management, leading one of the largest water resources departments in the country. The Department is responsible for the integrated management and operation of water, wastewater, and stormwater systems, overseeing the production and supply of drinking water, as well as the collection and treatment of wastewater for the Atlanta service area. Since her appointment to in 2011, the City of Atlanta has experienced a 40% reduction in sewer overflows due to her use of new infrastructure designs.



Markham Smith is a Founding Principal of Smith Dalia Architects, a firm that embraced sustainable principles from its inception. His career expresses an overarching tenet of responsible design in a practice that includes master planning sensitive botanical sites, LEED buildings, greenspace preservation, and designs for the National Park Service. Markham's commitment to the environment is also demonstrated through his participation as a member of the Georgia Conservancy's Board of Trustees, the Million Mile Greenway's Advisory Council, The Trust for Public Land's Georgia Advisory Council, and Historic Fourth Ward Park Conservancy's Board of Directors.



Now in its ninth year, Park Pride’s Inspiration Awards have a rich history of recognizing leadership and commitment of individuals whose efforts have led to tangible results that advance parks and greenspaces in Atlanta and surrounding communities. This year’s award winners are consistent with our impressive list of past government, business and community leaders.

What is new this year is the focus on a group of individuals who exemplify the spirit of these awards at a single geographic location. More than any other single project, Historic Fourth Ward Park is the place in Atlanta that exemplifies a cost effective and elegant solution to a large scale stormwater problem, resulting in a world-class park that incorporates this so-called problem as a park amenity. The nine Inspiration Award winners make clear that major wins on this scale are never solo acts—they are the result of many champions pushing in the same direction.

Our tenth Inspiration Award winner is similarly a team player whose passion for and contribution to parks and greenspace issues must be recognized. All of this year’s Inspiration Award winners are to be celebrated for their abilities to see beyond the parks we have to the parks we need. Their vision and their actions are an inspiration to us all.

2014 INSPIRATION AWARD WINNERS: THE CITIZEN ADVOCATES AND UNSUNG HEROES OF HISTORIC FOURTH WARD PARK

Historic Fourth Ward Park has received considerable recognition both locally and nationally. Much of this credit, well deserved, has focused on the roles of institutions and organizations that have helped to make it happen. Those institutions include the Atlanta BeltLine, Inc., the City of Atlanta, Historic Fourth Ward Park Conservancy and The Trust for Public Land.

For this year’s Inspiration Awards, focus was placed on those citizen advocates and “unsung heroes” who helped in the early days when the creation of a new park was far from a certainty. The group is largely composed of those individuals who engaged as volunteers at some point during the arc of their

involvement. Any effort to reconstruct the past in this way runs the risk of failing to include champions whose contributions have been obscured through the passage of time. Caveats aside, these champions surfaced as representative of a larger group of unsung heroes that deserve our respect, admiration and appreciation:

- **Bill Eisenhauer** | Bill is a self-described “stormwater activist” and an active member of the Metropolitan Atlanta Urban Watershed Institute (MAUWI). In 2003, Bill convened a group to discuss stormwater issues in Clear Creek basin, south of City Hall East. This group developed a vision that was not a singular solution focused on stormwater; its focus was on the quality of life for the surrounding neighborhood. From this vision, Historic Fourth Ward Park was conceived.
- **Markham Smith** | Markham contributed in multiple ways to bring about the park’s creation. He worked painstakingly with other property owners in the area to help assemble the land and contributed personally to achieve the end result. Markham also was instrumental in turning the community’s vision for the park into a preliminary design.
- **Jacqueline Echols, Ph.D.** | Jacqueline is an environmentalist and citizen activist who was vocal in the early days of public discussion pertaining to Historic Fourth Ward Park, as well as the larger issues related to the Combined Sewer Overflow Consent Decree. She is active on watershed issues with MAUWI and the South River Watershed Alliance.
- **Judy Clements, Marie Cowser, Derek Matory, David Patton, Cedric Stallworth** | Judy, Marie, David, Derek and Cedric each provided leadership to catalyze community support for the park vision.

Each contributed meaningful input on behalf of their respective neighborhood organizations to the design and ultimate realization of the park.

- **John Perlman** | John’s role with Adams & Company Real Estate is what initially brought him to the conversation. However, his role transformed to that of a citizen volunteer over time. An active leader with the Park Area Coalition, John became the first board chairman when the Historic Fourth Ward Park Conservancy was formed.

2014 INSPIRATION AWARD WINNER: ELLEN WICKERSHAM

Ellen Wickersham has been a transformational change agent within Atlanta City Government since 2004. She has a passion for parks and a desire to help communities enhance



their greenspace. During the past decade in her role as Senior Project Manager, Parks and Greenspace Acquisition with Invest Atlanta, Ellen has increased the amount of park land within the City of Atlanta by 500 acres. No amount of land acquired for parks was insignificant; she knew that an acquisition of just .05 acres could result in a new park entrance and change the makeup of a neighborhood. Ellen is also a member of the Park Pride Board of Directors. She has been an active member of the Parks and Greenspace Conference Committee for the past 10 years, making her the longest standing member of the committee. Though she is moving on from her position with Invest Atlanta, she will remain active and involved in parks and greenspace issues.

PARKS AND GREENSPACE CONFERENCE TOURS

Expand your knowledge of green infrastructure. Experience “Pipes to Parks: Creating Greenspace with Rainwater” first-hand through these tours:

MCDANIEL BRANCH STORMWATER RESTORATION TOUR

Date: Saturday, May 10, 2014

Location: Southwest Atlanta, GA

Time: 2:00–3:30pm

Cost: \$20

The City of Atlanta implemented an innovative urban stream restoration project along the McDaniel Branch of the South River, designed specifically to mitigate the impacts of urban stormwater runoff in Atlanta’s in-town neighborhoods. Constructed wetlands mimic natural systems for managing stormwater while providing a much-needed community amenity. A result of this project has been the re-visioning of the adjacent Arthur Langford Park and its connections to the Atlanta Beltline by the Parks Department, the community, and the Atlanta BeltLine team. This tour will focus on the Department of Watershed Management’s planning process, the resulting design, innovative funding, and best practices for executing unique projects such as this. Attendees will see firsthand the function of the McDaniel Branch and restored wetlands, and will learn how these amenities responded to community concerns.



MCDANIEL BRANCH STREAM RESTORATION INCLUDES CONSTRUCTED WETLANDS AND STORMWATER MANAGEMENT PONDS



MASON MILL PARK WATERWORKS: CROSS VANES ARE INSTALLED IN A STREAM DURING CHANNEL CONSTRUCTION TO DIRECT AND CONTROL WATER FLOW

CLYDE SHEPHERD NATURE PRESERVE AND MASON MILL PARK WATERWORKS TOUR

Date: Saturday, June 14, 2014

Location: DeKalb County

Time: 12:00pm–4:00pm

Cost: \$25

In 1995, the Medlock community adopted a stormwater management wetland and created a 28-acre nature preserve. Clyde Shepherd Nature Preserve includes a mile of trails, interpretive signage, a pavilion and wetlands that cover over 5 acres of the preserve. The tour will demonstrate how a needed stormwater management structure can also serve as a public amenity, habitat for wildlife, and a valuable tool for improving water quality.

The abandoned Old Decatur Waterworks became part of Mason Mill Park, a DeKalb County Park, in the 1960’s. Partial restoration of the Waterworks has created a system for stormwater management and led to water quality improvements. Tour participants will learn about the stormwater management system and the planned parks that will result from this project. The engineers and contractors will be on-site to describe the Waterworks project, why it is successful, and what it means for the future of the surrounding community.

Tour registration is available at the Park Pride table in Day Hall, or online at <http://www.parkpride.org/conference/tours/>

E.L. HUGHIE CONSTRUCTED TREATMENT WETLANDS TOUR

Date: Saturday, July 19, 2014

Location: Hampton, GA

Time: 10:00am–12pm

Cost: \$25 (includes snacks)

The E.L. Hughie Constructed Treatment Wetlands in Clayton County are recognized throughout the world for their excellence in sustainability practices. In response to the need for increased capacity in wastewater treatment, The Clayton County Water Authority (CCWA) partnered with CH2M HILL (an engineering and construction company) to develop an innovative indirect potable reuse process that utilizes the wetlands as a filtration system, producing drinkable water. Constructed wetlands offer a cost effective, energy efficient alternative with lower operational and maintenance costs than traditional wastewater treatment. Tour attendees will learn about this innovative approach to municipal water supply.

COLUMBUS RIVERFRONT TOUR

Date: Saturday, August 16, 2014

Location: Columbus, GA

Time: 10:30am (transportation departs Atlanta 8:00 am, returns 6:30 pm)

Cost: \$40 base price—includes tour + lunch

Add \$40 for roundtrip transportation between Atlanta and Columbus

Add \$35 for urban white water rafting!

The City of Columbus, GA, recently reestablished historic flows to the Chattahoochee River with the removal of two dams. This innovative rethinking of a municipality's approach to water management has resulted in the restoration of two miles of habitat for critical and endangered species. This project has led to the creation of a whitewater attraction that provides economic improvements to Columbus and Phenix City, AL. Participants on this tour will learn about the implications of investment in environmental restoration and their associated benefits to economic development. After the

tour and lunch, participants will have the opportunity to experience Columbus' achievement firsthand by rafting Class II–III rapids on the longest urban whitewater course in the world. This is a great way to complete a wonderful tour of a world-class (and ongoing) redevelopment project!



PROCTOR CREEK WATERSHED: GREEN INFRASTRUCTURE PRESENTS OPPORTUNITIES TO ADDRESS THIS DISTRESSED URBAN WATERSHED'S BLIGHT.

PROCTOR CREEK WATERSHED TOUR

Date: Saturday, September 6, 2014

Location: Northwest Atlanta, GA

Time: 9:00am–1:00pm

Cost: \$25

This tour will highlight locations within the Proctor Creek Watershed that exemplify the issues of flooding, pollutant generation and public health. These challenges present unique opportunities for their mitigation through the implementation of green infrastructure, investment and policy-focused solutions. The tour will illustrate watershed restoration and green infrastructure as tools for meeting water quality regulations, maximizing public investments in parks, and making improvements in transportation, wastewater infrastructure and neighborhood revitalization.

Tour registration is available at the Park Pride table in Day Hall, or online at <http://www.parkpride.org/conference/tours/>

13TH ANNUAL PARKS AND GREENSPACE CONFERENCE SPONSORS

PRESENTING



Cox Conserves™

COX
ENTERPRISES

VENUE SPONSOR



ATLANTA BOTANICAL GARDEN

GOLD



THE
CONSERVATION FUND



SILVER



SUPPORTING



THANK YOU



The Parks and Greenspace Conference is made possible year after year not only by our sponsors, but also by a dedicated group of individuals committed to the belief that healthier and happier communities result from a stronger park system. This year, we extend our special thanks to:

THE 13TH ANNUAL PARKS AND GREENSPACE CONFERENCE COMMITTEE

Dave Butler, Department of Recreation, Parks & Cultural Affairs, DeKalb County
Allison Duncan, Atlanta Regional Commission
Debra Edelson, The Trust for Public Land
Chris Faulkner, Atlanta Regional Commission
Stacy Funderburke, The Conservation Fund
Shannon Kettering, Chattahoochee NOW
Paul Taylor, Department of Parks and Recreation, City of Atlanta
Julie Todd, Department of Watershed Management, City of Atlanta
Ellen Wickersham, Invest Atlanta



AND SPECIAL GRATITUDE TO THE CONFERENCE COMMITTEE CO-CHAIRS

Rich Alvarez, President, Club Sport Ventures
Carlos Perez, Senior Associate, AECOM

PARK PRIDE STAFF

John Ahern, Volunteer Manager
Allison Barnett, Associate Director
Kristyn Back, Development Associate
Michael Halicki, Executive Director
Betty Hanacek, Director of Capacity Building
Becky Katz, Visioning Coordinator

Rachel Maher, Marketing and Communications Manager
Marlina McKay, Manager of IT
Walt Ray, Director of Park Visioning
Ayanna Williams, Director of Community Building

PARK PRIDE BOARD OF DIRECTORS

OFFICERS:

Dorothy Kirkley, President, Trial Lawyer, Retired
Tanya Hairston-Whitner, Vice President, Concessions International, LLC
Blake Lyons, Secretary, Federal Reserve Bank of America
Barbara Reid, Treasurer, CPA

DIRECTORS:

Rich Alvarez, Club Sport Ventures
Barbara Borczak, Frazier & Deeter
Joe Cronk, Alvarez & Marsal
Joe Finley, Jones Day
Lisa Gordon, Atlanta BeltLine, Inc.
Scott Jones, Site Solutions
Alison LeBreton, Points of Light
Esther Lippman, MSL Atlanta
Leslie Litton, Kaiser Permanente
Ted Nelson, Wellcom, USA
Carlos Perez, AECOM
Sadler Poe, Retired Attorney

Lenny Schultz, Integral
Lindsey Sones, Mimosa Garden Club
Esther Stokes, Stokes Landscape Design
Anita Strickler, Peachtree Garden Club
Sherry Uhrig, Manheim
Ellen Wickersham, Invest Atlanta

EX-OFFICIO:

George Dusenbury IV, City of Atlanta Commissioner
of Parks and Recreation
Matt Gove, Past President
Michael Halicki, Executive Director
Tally Sweat, Historian

Park Pride: *providing programs, funding and leadership to engage communities in developing and improving parks and greenspaces.*



Founded in 1989, Park Pride is celebrating its 25th year as the only nonprofit working with neighborhoods all over Atlanta to improve local parks and advocate for increased greenspace. Park Pride helps communities enhance parks and greenspace through advocacy, volunteerism and capital improvements and works with communities to help identify which programs are best suited for their parks. Since 1989, Park Pride has provided support for more than 250 parks.

A few highlights of our accomplishments over the past 25 years:

100+

Friends of the Park groups started.

445,000

hours of volunteer service provided to parks through our Volunteer Program.

\$3.9

million raised by communities through our Fiscal Partners Program.

\$2.8

million awarded to community groups from Park Pride's Matching Grant Programs

\$12

million invested in parks as a result of Park Visions created through Park Pride's Visioning Program.

Over the course of 25 years, we have built a strong foundation of programs, partners and advocates to achieve our goals. We couldn't have done it without the commitment of community park advocates, the generosity of our funders and the partnership of the greenspace community. We look forward to building on this success over the next 25 years.



SAVE THE DATE: 14th Annual Parks and Greenspace Conference, March 23, 2015