



## Small Change Grant Overview & Information

### Overview

Park Pride's Small Change Grant program provides matching grants up to \$2,500 to community groups for the implementation of park improvement projects. Applicants may request up to 50% of their Total Project Budget and are responsible for securing the remaining funds.

### Eligibility

- Applicant must be a registered Park Pride Friends of the Park group.
- Project is in a **City of Atlanta or DeKalb County** park.
- Applicant has submitted final reports for all previous Park Pride grant projects.
- Friends group has 501(c)(3) nonprofit status or is a fiscal partner with a 501(c)(3) nonprofit organization.
- Must be a capital project.

### Requirements

- Project must be supported by the community.
- Project must be approved by the property owner
  - City of Atlanta: Contact Dan Calvert, Urban Planner III, Department of Parks & Recreation at [DJCalvert@atlantaga.gov](mailto:DJCalvert@atlantaga.gov)
  - DeKalb County: Chuck Ellis, Director of Parks, Recreation, and Cultural Affairs at [coellis@dekalbcountyga.gov](mailto:coellis@dekalbcountyga.gov)
- Project is sustainable and can be completed within 12 months.
- Applicant must match grant dollars on a 1:1 basis (both cash and in kind count as match)
  - Community investment is required. A minimum of 10% of the match must be cash community contributions (from residents, local business, local fundraisers, etc.).
  - Volunteer hours can count for up to 50% of the In-kind match.
  - Matching funds must be spent on items included in the Project Budget.



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### Selection Criteria

All applications will be considered based on the merits, viability, and sustainability of the proposed project as well as community support. To support as many parks as possible, Park Pride may award grants for a portion of the amount requested. In order to be selected for funding, all projects must meet the eligibility criteria & requirements listed above. In addition, projects will be evaluated on the following:

- Level of community involvement in development of the plan and overall project
- Community participation in fundraising
- Previous park improvement project success
- Does the project address an identified need?
- Does the project use funds effectively?
- Is the project well designed?
- Are proposed materials appropriate for site conditions?
- Are matching funds in place and/or is the fundraising plan achievable?
- Is the project timeline realistic?
- Does the project address any impacted maintenance requirements?

### How to Apply

The Small Change Grant Application can be found at <http://www.parkpride.org/get-involved/funding-your-park>  
Applications must be submitted electronically as a single pdf to [grants@parkpride.org](mailto:grants@parkpride.org) AND as a hard copy to  
Attn: Grants Administration / 233 Peachtree Street / Suite 1600 / Atlanta, GA 30303. If you have  
any questions about Park Pride's Matching Grants Program, please contact us at  
[grants@parkpride.org](mailto:grants@parkpride.org).