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FOR IMMEDIATE RELEASE

PINTS FOR PARKS: STRENGTHENING VOICES FOR THE GREENER GOOD
350 Park Supporters to Gather at Orpheus Brewing in Support of Park Pride's Advocacy Efforts

Atlanta – April 25, 2017 – [Park Pride](#), the Atlanta-based nonprofit that engages communities to activate the power of parks, is hosting [Pints for Parks](#), a popular annual social that attracts greenspace enthusiasts from across the region, at Orpheus Brewing on May 2nd from 6-9 pm. “Pints” will raise awareness for and benefit [Park Pride's advocacy efforts](#) to unify and amplify park supporters' voices on behalf of parks and greenspace.

Great parks provide multiple benefits to a community, positively impacting nearly every facet of a neighborhood, from mental and physical health, to safety and economic benefits. Park Pride works closely with communities across the city and with the City of Atlanta's Department of Parks and Recreation to ensure that parks and greenspaces get the attention they need from elected officials and policy makers.

Over the past year, Park Pride has been vocal in several initiatives related to parks, greenspaces and trails. These efforts include: the passage of TSPLOST for transportation improvements that expand access to parks and directly support the Atlanta BeltLine and other trail projects; the support of the Atlanta City Design's efforts to start with nature in planning for citywide growth; and efforts to advance the revitalization of Atlanta's Westside through parks. Most recently, the nonprofit has turned its focus to organize community members to advocate in support of funding for park maintenance in the city budget and to educate the City of Atlanta's mayoral candidates on the benefits of parks in advance of November's election.

“We are at a critical junction with our work to educate leaders and candidates on the importance of urban parks,” explained Michael Halicki, Park Pride's Executive Director. “If you're a park advocate, *Pints for Parks* is a fun way to get involved with Park Pride's advocacy initiatives and help raise awareness of our efforts. I invite you join the choir of enthusiasts that support parks, and raise your voices (and your glasses!) on behalf of greenspace at *Pints!*”

Beer enthusiasts and foodies alike will be delighted by the offerings at this year's event. Chefs from five popular restaurants – [Cast Iron](#), [Mediterranea](#), [Ormsby's](#), [Richards' Southern Fried](#) and [Twisted Soul Cookhouse & Pours](#) – will craft special dishes to enjoy with Orpheus Brewing Beers, creating a foodie experience exclusive to *Pints for Parks*.

Attendees can also participate in a silent auction with amazing gifts donated by businesses and individuals with a passion for greenspace. Bid on and win a hot air balloon adventure, theater tickets or fitness packages, restaurant gift cards, professional photo shoots, sports memorabilia, and more; there is something for every taste and budget!

Ayanna Williams, Park Pride's Director of Community Building, suggests Atlantans opt to attend *Pints for Parks* directly after work on May 2 instead of dealing with rush hour traffic. “Great beer and great food for a great cause? That sounds much more appealing than coping with the stress of traffic! And with Orpheus' location, attendees can also enjoy a walk or bike ride to *Pints* from the Atlanta BeltLine or through Piedmont Park – that's the perfect way to start an evening that celebrates greenspace!”

Sponsor support for the event has been enthusiastic, illustrating the commitment to greenspace from within Atlanta's business community. *Presenting Sponsors:* Brock Built Homes; Parkside Partners (location sponsor); Perez Planning + Design, LLC. *Parks Sponsors:* Atlanta Gas Light; AT&T; Doosan Infracore International; Stantec. *Pints Sponsors:* Chrissie Kallio Real Estate, Atlanta Fine Homes Sotheby's International Realty; Equifax; Kompan; Perkins+Will.

Find information and registration for *Pints for Parks* on Park Pride's website: <http://www.parkpride.org/pints-for-parks/>. Space is limited and advanced purchase is required. Orpheus Brewing is located at 1440 Dutch Valley Place, Atlanta, GA.

About Park Pride:

Park Pride is the Atlanta-based nonprofit that engages communities to activate the power of parks. Working with over 100 local Friends of the Park groups, Park Pride provides leadership and services to help communities realize their dreams for neighborhood parks that support healthy people, strong neighborhoods, vibrant business districts, a robust economy and a healthy environment. Park Pride is active in greenspace advocacy and educating both civic leaders and the general public about the benefits of parks, and annually hosts the Parks and Greenspace Conference. Learn more about Park Pride at parkpride.org.

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