



Privacy Policy

Protecting your private information is important to us. Park Pride has adopted and implemented this privacy policy as part of our commitment to protecting your personal information from misuse. This Statement of Privacy applies to Park Pride Atlanta, Inc. and to www.parkpride.org, and governs data collection and usage. Park Pride Atlanta, Inc. includes www.parkpride.org and Park Pride. While this policy focuses on online collection of information related to your interaction with Park Pride's website (the "website"), it applies to Park Pride's collection policies in general. By using Park Pride's website, you consent to the data practices described in this statement.

What information does Park Pride collect?

Event registration, online surveys, contest and product, service, patron or sponsor order forms may ask users to provide personally identifiable information: through contact information (including, without limitation, name, mailing and/or shipping addresses, telephone numbers, and e-mail addresses); types of purchases and descriptions of purchases ("data"); payment data (card, cardholder or ACH information when on behalf of an individual or organization); or demographic information (including, without limitation, race, gender, ethnicity, and age).

You also understand and agree that specific information will be required for you to avail yourself of that particular feature of the website. None of this personally identifiable information will be used to market third party products or services; it will only be used as described below.

Use of Cookies

From time to time, we may use the standard "cookie" feature of major browser applications that allows us to store data about your visit. Cookies help us learn which areas of our site are useful and which areas need improvement. We do not set any personally identifiable information in cookies, nor do we employ any data capture mechanisms on our website other than cookies. You may configure your web browser to prevent cookies from being set on your computer.

Park Pride may also gather anonymous, or aggregate, information, which may be used by us or shared with third parties. This is information which does not personally identify you, but which may be helpful for marketing purposes or for improving the services we offer. Generally, this information is collected through "traffic data" and may entail the use of numeric codes used to identify a computer.

What does Park Pride do with collected information?

We use personally identifiable information from our online registration, survey, contest and order forms to send you information about Park Pride and its various projects and initiatives, to communicate with you about a project in which you are participating, or to process payment(s). If you supply contact information, it may also be used to contact you for other purposes.

Park Pride may use your IP address (the number assigned to your computer while it is on the Internet) to help diagnose problems with our server, and to administer our website. If you shop on the website or make a donation, your IP address may be used to help identify your computer and your online "shopping cart" and to gather broad demographic information. If you submit financial information, it will be used to check your qualifications and to bill you for products and services you have ordered.

You understand and agree that for purposes of providing you with Payment Services, your purchase data and payment data may be collected and transferred to and among Third Party Service Providers, suppliers and/or their agents and/or contractors as necessary for the purpose of the provision and management of the Payment Services. Park Pride contracts only with Third Party Service Providers who agree to maintain compliance with the Payment Card Industry Data Security Standard (PCI DSS).

Park Pride will not use, disclose, sell or disseminate any card, cardholder, or ACH information obtained in connection with a Transaction except for purposes of completing or settlement of a Transaction and/or resolving chargebacks, retrievals or similar issues involving a Transaction unless required to do so by court order or governmental agency request, subpoena or order.

Park Pride may disclose personal information if required to do so by law or in the good-faith belief that such action is necessary to (a) conform to the edicts of the law or comply with legal process served on Park Pride or its subsidiaries or affiliates; (b) protect and defend the rights or property of Park Pride or the users of this website, and (c) act under exigent circumstances to protect the personal safety of the website's users.

Does Park Pride control the practices of sites to which it links?

This website contains links to other websites. We have no control over, and are not responsible for, the privacy policies, reliability or content of such sites.

How does Park Pride protect children's information?

Park Pride respects the sensitive nature of children's privacy online. We are a general audience site, and do not knowingly collect personally identifiable information from, or direct our content specifically at, children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website. If Park Pride learns that a user is under age 13, Park Pride will delete the child's information from our systems.

Can I opt out of allowing Park Pride to use my personally identifiable information?

Park Pride respects your privacy. You may opt out of receiving future communications from Park Pride by emailing parkpride@parkpride.org or calling 404-546-7982.

How can I update my information?

Park Pride gives you the opportunity to change or modify information you have previously provided by sending an e-mail to parkpride@parkpride.org or calling 404-546-7982.

Changes to This Statement

Park Pride will occasionally update this Privacy Policy to reflect organizational and user feedback. Park Pride encourages you to periodically review this Policy to stay informed about how Park Pride protects your information. Any of the policies or procedures above may be changed at any time without prior notice.

How can I contact Park Pride?

If you have any questions or comments about this privacy statement, the practices of this site, or your interaction with website, please contact Park Pride at:

Park Pride
233 Peachtree Street NE
Suite 1600
Atlanta, GA 30303
Email: parkpride@parkpride.org
Telephone: 404-546-7982